Presenting Sponsorship: $10,000
- Listed as Presenting Sponsor on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- Opportunity to add branded flags along course route (sponsor to provide flags, contingent on location limitations)
- Two (2) corporate banners displayed in areas of high visibility on event day (sponsor to provide banners)
- Intro and speaking slot in opening ceremony (limited to 3 minutes)
- Logo included on event Facebook Cover photo
- Logo on Second Wind Fund website as Presenting Sponsor with link to sponsor’s website
- Logo on Second Wind Walk/Run registration website
- Logo on the front of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Prominent logo on START and FINISH banners
- Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
- Opportunity to provide enter-to-win offer (provided by sponsor)
- Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
- 10 x 20 branded booth at event (sponsor provides branding)
- Twenty (20) event entries

Stage Sponsorship: $5,000
- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- One (1) corporate banner (sponsor to provide banner) posted on stage
- Special mention in opening ceremony
- Two (2) featured Facebook postings prior to event
- Logo on Second Wind Fund website as Stage Sponsor with link to sponsor’s website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners
- Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
- Opportunity to provide enter-to-win offer (provided by sponsor)
- Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
- 10 x 10 branded booth at event (sponsor provides branding)
- Fifteen (15) event entries
Running Bib Sponsorship: $3,500
• Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
• Logo printed on all running bibs
• Special mention in opening ceremony
• One (1) featured Facebook posting prior to event
• Logo on Second Wind Fund website as Running Bib Sponsor with link to sponsor’s website
• Logo on Second Wind Walk/Run registration website
• Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
• Logo on START and FINISH banners
• Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
• Opportunity to provide enter-to-win offer (provided by sponsor)
• Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
• 10 x 10 branded booth at event (sponsor provides branding)
• Ten (10) event entries

Silent Auction Sponsorship: $3,500
• Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
• One (1) corporate banner (sponsor to provide banner) posted near Silent Auction tent
• Logo on homepage of Silent Auction online catalog
• Logo on Silent Auction announcement email blast
• Special mention in opening ceremony
• One (1) featured Facebook posting prior to event
• Logo on Second Wind Fund website as Silent Auction Sponsor with link to sponsor’s website
• Logo on Second Wind Walk/Run registration website
• Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
• Logo on START and FINISH banners
• Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
• Opportunity to provide enter-to-win offer (provided by sponsor)
• Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
• 10 x 10 branded booth at event (sponsor provides branding)
• Ten (10) event entries

BBQ Sponsorship: $2,500
• Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
• Corporate banner (sponsor to provide banner) posted in the BBQ area
• Special mention in opening ceremony
• One (1) featured Facebook posting prior to event
• Logo on Second Wind Fund website as BBQ Sponsor with link to sponsor’s website
• Logo on Second Wind Walk/Run registration website
• Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
• Logo on START and FINISH banners
• Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
• Opportunity to provide enter-to-win offer (provided by sponsor)
• Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
• 10 x 10 branded booth at event (sponsor provides branding)
• Five (5) event entries
Custom A La Carte Sponsorship: $1,500
• All Partnering Sponsorship offerings plus two (2) perks from $2,500 level

Partnering Sponsorship: $1,000
• Logo on Second Wind Fund website as Partnering Sponsor with link to own website
• Logo on Second Wind Walk/Run registration website
• Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
• Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
• 10 x 10 branded booth at event (sponsor provides branding)

Booth: $250
• 10 x 10 branded booth at event (sponsor provides branding)
• Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)

In-Kind Media Sponsorship
• Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
• One (1) corporate logo or small banner (sponsor to provide banner) displayed on podium
• Special mention in opening ceremony
• Logo on Second Wind Fund website as Media Sponsor with link to sponsor’s website
• Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
• Logo on START and FINISH banners
• Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
• Opportunity to provide enter-to-win offer (provided by sponsor)
• Promotional insert in race-day goodie bag (1,500 provided by sponsor, deadline 08/01/16)
• 10 x 10 branded booth at event (sponsor provides branding)
• Two (2) event entries

For more information, please contact Andrew Lindstad at alindstad@thesecondwindfund.org or 720.962.0706 ext. 13.

Yes, I want to sponsor the 15th Anniversary Second Wind Walk/Run!

Organization Name__________________________________________________________
Contact Name____________________________________________________________
Phone__________________________ E-mail__________________________________________

Sponsorship Level:
☐ Presenting Sponsorship    ☐ Stage Sponsorship    ☐ Running Bib Sponsorship
☐ Silent Auction Sponsorship ☐ BBQ Sponsorship    ☐ Custom A La Carte Sponsorship
☐ Partnering Sponsorship    ☐ Booth    ☐ In-Kind Media Sponsorship

Date________________________ Total Sponsorship Amount_____________________

Make checks payable to Second Wind Fund, Inc. Please return form to:

Second Wind Fund
13701 W. Jewell Ave #251
Lakewood, CO 80228