



16th Annual Second Wind Walk/Run

RAISING FUNDS TO SAVE THE LIVES OF
CHILDREN & TEENS AT RISK FOR SUICIDE

Saturday, October 7, 2017
Clement Park, Littleton

Presenting Sponsorship: \$5,000

- Listed as Presenting Sponsor on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- Logo printed on all running bibs
- Opportunity to add branded flags along course route (sponsor to provide flags, contingent on location limitations)
- Two (2) corporate banners displayed in areas of high visibility on event day (sponsor to provide banners)
- Intro and speaking slot in opening ceremony (limited to 3 minutes)
- Logo included on event Facebook Cover photo
- Logo on Second Wind Fund website as Presenting Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the front of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Prominent logo on START and FINISH banners
- Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
- 10 x 10 branded booth at event (sponsor provides branding)
- Five (5) event entries

Stage Sponsorship: \$4,000

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- One (1) corporate banner (sponsor to provide banner) posted on stage
- Special mention in opening ceremony
- Two (2) featured Facebook postings prior to event
- Logo on Second Wind Fund website as Stage Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners
- 10 x 10 branded booth at event (sponsor provides branding)
- Four (4) event entries



Silent Auction Sponsorship: \$3,500

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- One (1) corporate banner (sponsor to provide banner) posted near Silent Auction tent
- Logo on homepage of Silent Auction online catalog
- Logo on Silent Auction announcement email blast
- Special mention in opening ceremony
- One (1) featured Facebook posting prior to event
- Logo on Second Wind Fund website as Silent Auction Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners
- 10 x 10 branded booth at event (sponsor provides branding)
- Three (3) event entries

BBQ Sponsorship: \$2,500

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- Corporate banner (sponsor to provide banner) posted in the BBQ area
- Special mention in opening ceremony
- One (1) featured Facebook posting prior to event
- Logo on Second Wind Fund website as BBQ Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners
- 10 x 10 branded booth at event (sponsor provides branding)
- Two (2) event entries

Partnering Sponsorship: \$1,000

- Logo on Second Wind Fund website as Partnering Sponsor with link to own website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- 10 x 10 branded booth at event (sponsor provides branding)

Booth: \$250

- 10 x 10 branded booth at event (sponsor provides branding)

In-Kind Media Sponsorship

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- One (1) corporate logo or small banner (sponsor to provide banner) displayed on podium
- Special mention in opening ceremony
- Logo on Second Wind Fund website as Media Sponsor with link to sponsor's website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners
- 10 x 10 branded booth at event (sponsor provides branding)
- Two (2) event entries

For more information, please contact Chris Weiss, Development Director,
at cweiss@thesecondwindfund.org or 720.962.0706 ext. 13.

Yes, I want to sponsor the 16th Annual Second Wind Walk/Run!

Organization Name _____

Contact Name _____

Phone _____ E-mail _____

Sponsorship Level:

Presenting Sponsorship Stage Sponsorship Silent Auction Sponsorship

BBQ Sponsorship Partnering Sponsorship Booth

In-Kind Media Sponsorship

Date _____ Total Sponsorship Amount _____

Make checks payable to **Second Wind Fund, Inc.** Please return form to:

Second Wind Fund
13701 W. Jewell Ave #251
Lakewood, CO 80228

