



17th Annual Second Wind Walk/Run

RAISING FUNDS TO SAVE THE LIVES OF
YOUTH AT RISK FOR SUICIDE

Saturday, September 15, 2018
Green Mountain Area

Presenting Sponsorship: \$5,000

- Listed as Presenting Sponsor on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- Two (2) corporate banners displayed in areas of high visibility on event day (sponsor to provide banners)
- Intro and speaking slot in opening ceremony (limited to 3 minutes)
- Logo included on event Facebook Cover photo
- Logo on Second Wind Fund website as Presenting Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the front of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Prominent logo on START and FINISH banners/signs
- Opportunity to pass out coupon or product to all attendees (1,500 provided by sponsor)
- 10 x 10 branded booth at event (sponsor provides branding & booth)
- Five (5) event entries

Stage Sponsorship: \$4,000

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- One (1) corporate banner (sponsor to provide banner) posted on stage
- Special mention in opening ceremony
- Two (2) featured Facebook postings prior to event
- Logo on Second Wind Fund website as Stage Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners/signs
- 10 x 10 branded booth at event (sponsor provides branding & booth)
- Four (4) event entries

Picnic Sponsorship: \$2,500

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- Corporate banner (sponsor to provide banner) posted in the picnic area
- Special mention in opening ceremony
- One (1) featured Facebook posting prior to event
- Logo on Second Wind Fund website as Picnic Sponsor with link to sponsor's website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners/signs
- 10 x 10 branded booth at event (sponsor provides branding & booth)
- Two (2) event entries

Partnering Sponsorship: \$1,000

- Logo on Second Wind Fund website as Partnering Sponsor with link to own website
- Logo on Second Wind Walk/Run registration website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- 10 x 10 branded booth at event (sponsor provides branding & booth)

Booth: \$500

- 10 x 10 branded booth at event (sponsor provides branding & booth)

In-Kind Media Sponsorship

- Logo on printed and online event promotions, including brochures, posters, signage, advertising, Walk/Run registration website, participant t-shirt, etc. (subject to printing deadlines)
- One (1) corporate logo or small banner (sponsor to provide banner) displayed on podium
- Special mention in opening ceremony
- Logo on Second Wind Fund website as Media Sponsor with link to sponsor's website
- Logo on the back of the Second Wind Walk/Run t-shirts given to participants (approx. 1,200 t-shirts)
- Logo on START and FINISH banners/signs
- 10 x 10 branded booth at event (sponsor provides branding & booth)
- Two (2) event entries

Yes, I want to sponsor the 17th Annual Second Wind Walk/Run!

Organization Name _____

Contact Name _____

Phone _____ E-mail _____

Sponsorship Level:

Presenting Sponsorship

Stage Sponsorship

Picnic Sponsorship

Partnering Sponsorship

Booth

In-Kind Media Sponsorship

Date _____ Total Sponsorship Amount _____

Make checks payable to **Second Wind Fund, Inc.** Please return form to:

Second Wind Fund
13701 W. Jewell Ave #251
Lakewood, CO 80228



For more information, please contact Chris Weiss, Development Director,
at cweiss@thesecondwindfund.org or 720.962.0706 ext. 13.